

Ingrid Edmunds is a professional Advertising and Marketing Consultant who has acquired an extensive background over almost 20 years in the field of newspaper, magazine, radio and the Internet.

Her career in media began in 1982 when she accepted a position in the marketing department of W.H. News Ltd., Victoria, B.C., where she was schooled in advertising sales and both paid and controlled circulation procedures.

From there she moved to Vancouver and bigger markets, where she completed projects for major media corporations; Comac Communications, previous publishers of Western Living Magazine and Vancouver Magazine, Southam Publications and soon after Jimmy Pattison Corporation with radio stations CHRX and JR Country.

She became one of Canada's youngest publishers in 1990 – 1992, when she took the helm at Sports Pics Magazine – an international monthly sports publication.

With the advent of the Internet, Ingrid became one of the first sales people in this new medium, as Executive Sales Director for JCI Technologies Inc. (a software company in Victoria, B.C. that has developed cutting edge software for the Jobs, Real Estate [MLS® Online] and Auto industries). In her first year ('95) she sold in excess of \$300,000 a year in banner advertising – an unheard of feat in those early days.

Her accomplishments at JCI Technologies Inc. in both sales and project management lead her into a contract with the Canadian Real Estate Association (CREA), subsequent purchasers of MLS® Online.

In 1999, she formed her own company, CyberVision Marketing Inc., an advertising agency that offers traditional advertising services as well as development and consulting services to companies eager to take advantage of the exploding Internet opportunities. In 2001 Ingrid felt the need to expand further, subsequently a special event service was added to the agency. The special event division owes its growth and success to the utilization of services offered through CyberVision Marketing Inc.